



Foundation 65

Supporting District 65 - All Kids, All Schools

My 65 Benefit 2019

February 1, 2019, 7-11 pm

at Smylie Brothers Brewing Co., 1615 Oak Street, Evanston

Foundation 65's annual *My 65 Benefit* brings together 350+ community members who are committed to supporting public education in Evanston. In 2019, *My 65* will take over the beautiful **Smylie Bros. Brewing Co.** venue with an evening of food, music and celebration of literacy and the arts.

Investor	<ul style="list-style-type: none"> • Tiered Logo recognition on event invitation* sent to 2,500+ Evanston households • Logo on event e-flyer distributed to 7,000+ District 65 families • Onsite recognition: Logo and name included in slideshow display and signage at event, logo in event program book • Full page, color ad in event program book* • Logo on My 65 event webpage with a link to company website • Recognition in social media and post event e-newsletter (1,000+ distribution) 	<p>\$10,065 <i>Includes eight (8) tickets with reserved seating</i></p>
Innovator	<ul style="list-style-type: none"> • Tiered Logo recognition on event invitation* sent to 2,500+ Evanston households • Logo on event e-flyer distributed to 7,000+ District 65 families • Onsite recognition: Logo and name included in slideshow display and signage at event, logo in event program book • Full page, black and white ad in event program book* • Logo on My 65 event webpage with a link to company website • Recognition in social media and post event e-newsletter (1,000+ distribution) 	<p>\$5,065 <i>Includes six (6) tickets</i></p>
Educator	<ul style="list-style-type: none"> • Name listed on event invitation* sent to 2,500+ Evanston households • Full-page, black and white ad in the event program book* • Onsite recognition: Logo and name in slideshow display and signage at event, logo in event program book • Recognition in social media and post event e-newsletter (1,000+ distribution) • Listing on My 65 event webpage with a link to company website 	<p>\$2,565 <i>Includes four (4) tickets</i></p>
Advisor	<ul style="list-style-type: none"> • Full page, black and white ad in the event program book* • Onsite recognition: Name in slideshow display and signage at event, listing in event program book • Listing on My 65 event webpage with a link to company website 	<p>\$1,065 <i>Includes two (2) tickets</i></p>
Instructor	<ul style="list-style-type: none"> • Half-page, black and white ad in the event program book* • Onsite recognition: Name in slideshow display plus listing in event program book • Listing on My 65 event webpage with a link to company website 	<p>\$765 <i>Includes two (2) tickets</i></p>
Mentor	<ul style="list-style-type: none"> • Quarter-page, black and white ad in the event program book* • Onsite recognition: name in slideshow display plus listing in event program book • Listing on Foundation 65 My 65 event webpage 	<p>\$365 <i>Includes two (2) tickets</i></p>

All levels also include listing Foundation 65's Annual Report, sent to 2,500+ households

***Deadline for recognition in invitation: 11/20/2018; Deadline for program book recognition: 1/10/2019**





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Sponsorship Commitment Form

Sponsor Name (as it should appear in publications): _____

Contact Name (if different from sponsor): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Yes! I/we are pleased to sponsor the My 65 Benefit at the following level:

- Investor - \$10,065 (8 tickets)
- Innovator - \$5,065 (6 tickets)
- Educator - \$2,565 (4 tickets)
- Advisor - \$1,065 (2 tickets)
- Instructor - \$765 (2 tickets)
- Mentor - \$365 (2 tickets)

I wish to opt out of the following benefits (check all that apply):

- I **do not** want to be recognized in social media (for Investor, Innovator, and Educator levels only)
- I **do not** wish to use the ad space in the event program book
- I **do not** wish to use the tickets provided to the event and therefore my entire contribution will be fully tax deductible

To complete your sponsorship package, your company logo and/or advertisement may be required. Please provide the contact information for the individual who should be contacted for these materials.

Marketing Contact Name: _____ **Phone Number:** _____

Email Address: _____ **Web Address:** _____

Payment Choice:

- Please send me an invoice (Please submit full payment no later than **1/15/2019**)
- Enclosed is my check for \$ _____ made payable to **Foundation 65**
- I will make an online payment via secure website (Please submit full payment no later than **1/15/2019**)
- Please charge \$ _____ to my (circle one) Visa MasterCard Discover

Card Number _____ Exp. Date _____ CVV _____

Name on Card _____ Signature _____

Foundation 65 is a 501(c) (3) nonprofit organization (EIN E9940-4133-02). This sponsorship is tax deductible to the extent provided by law. Due to IRS regulations, the tax deductible portion of your sponsorship is less the value of the tickets provided (\$50 per ticket). Please copy this form for your records. You will receive an acknowledgement letter for your records.

For more information contact **Diane Lequar at 847-637-7193** or diane.lequar@foundation65.org

Foundation 65 1234 Sherman Avenue, Evanston, IL 60201 www.foundation65.org



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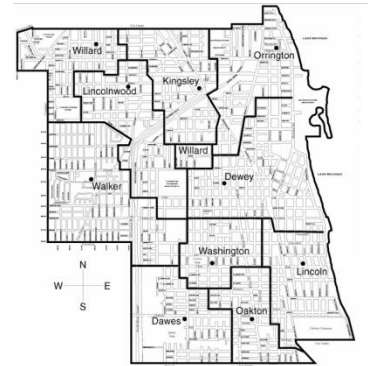
About Foundation 65

At Foundation 65, we believe that strong schools and teachers not only transform the lives of our children, but strengthen our community. Through grants supporting literacy and arts programs that connect to the curriculum, Foundation 65 strives to support all kids in all schools in Evanston-Skokie School District 65.

Foundation 65 is an independent 501 (c) 3 organization governed by a volunteer board of directors who are representative of the Evanston community.

About Evanston-Skokie School District 65

Evanston-Skokie School District 65 covers all of Evanston and a small part of Skokie. The District consists of 10 attendance area elementary schools (grades K-5); three attendance area middle schools (grades 6-8); two magnet schools (grades K-8); an early childhood center; and a school for students with special needs. All District 65 students are taught by highly qualified educators and utilize the same curriculum and instructional materials.



District 65 Quick Facts

Total Enrollment	English Learners	Free/Reduced Price Lunch	Student mobility	Homeless	Attendance Rate	Average Class Size
8,066	13%	38%	7%	3%	96%	20

About Evanston

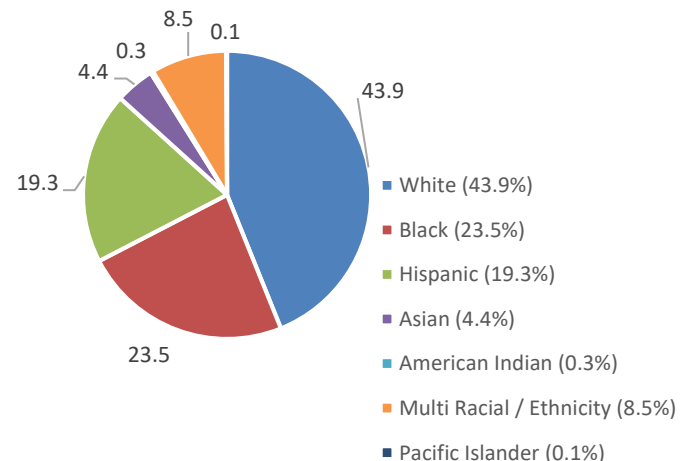
Located in Cook County, Evanston borders Lake Michigan to the east, Chicago to the south, Skokie to the west, and Wilmette to the north. Evanston is a diverse community with a vibrant and unique downtown district, rich theater and arts community and home to Northwestern University.

Demographics and Racial/Ethnic Diversity

As of the census of 2010, there were 74,486 people in 30,047 households residing in Evanston. The 2010 census showed that Evanston is ethnically mixed with the following breakdown in population: 65.6% White, 18.1% Black or African American, 0.2% American Indian or Alaska Native, 8.6% Asian, 0.02% Native Hawaiian or other Pacific Islander, 3.6% some other race, and 3.8% from two or more races. 9.0% were Hispanic or Latino of any race.

26.1% of households had children under the age of 18 living with them. As of 2011, the estimated median income for a household was \$60,033. About 12.1% of the population were below the poverty line, including 14.1% of those under age 18 and 6.5% of those age 65 or over.

District 65 Racial/Ethnic Diversity





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My 65 2019 -Sponsorship - Ad Space

Deadline for all ads is January 10th, 2019

Full page ad = 5 inches wide by 8 inches high
Half page ad = 5 inches wide by 4 inches high
Quarter page ad = 4 inches high by 2.5 inches wide
All ads must be submitted in jpeg, png or pdf format

*Ads should be submitted electronically to
diane.lequar@foundation65.org*

<p>Full page ad = 5 inches wide by 8 inches high Half page ad = 5 inches wide by 4 inches high Quarter page ad = 4 inches high by 2.5 inches wide All ads must be submitted in jpeg, png or pdf format</p> <p><i>Ads should be submitted electronically to diane.lequar@foundation65.org</i></p>	